ESTTA Tracking number: ESTTA5816
Filing date: 02/19/2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: Fritos Encanto S.A. de C.V.

Application Serial Number: 76492855

Application Filing Date: 01/30/2003

Mark: CHICHOS

Date of Publication 12/23/2003

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Frito-Lay North America, Inc., 7701 Legacy Drive, Plano, TX 75024, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

• The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/21/2004. Frito-Lay North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/21/2004.

Respectfully submitted,

/Faith S. James/ 02/19/2004

Faith S. James

Frito-Lay, Inc.

7701 Legacy Drive Mail Drop 3A-441

Plano, TX 75024

UNITED STATES

trademarks@fritolay.com

972-334-3627